



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 6

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 397902	Contract Dt 09-06-2012	Revision Dt 10-22-2012	Rev# 5	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 95 101 1537	CMS # 242876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242876
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1537																	
1	10-23-2012	10-28-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30		X	X	X	X			4	125	4	500.00
		<u>Cr Resolved</u>	<u>Rate</u>	<u>Reason</u>													
		10-26-2012	125	CRDT RESOLV													
		10-25-2012	125	CRDT RESOLV													
		10-24-2012	125	CRDT RESOLV													
		10-23-2012	125	CRDT RESOLV													
		Total:	500											Credit Resolved Total:		-4	-500.00
2	10-29-2012	10-29-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	X							1	125	1	125.00
		<u>Cr Resolved</u>	<u>Rate</u>	<u>Reason</u>													
		10-29-2012	125	CRDT RESOLV													
		Total:	125											Credit Resolved Total:		-1	-125.00
3	10-23-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30		X	X	X	X			4	275	4	1,100.00
		<u>Cr Resolved</u>	<u>Rate</u>	<u>Reason</u>													
		10-26-2012	275	CRDT RESOLV													
		10-25-2012	275	CRDT RESOLV													
		10-24-2012	275	CRDT RESOLV													
		10-23-2012	275	CRDT RESOLV													
		Total:	1,100											Credit Resolved Total:		-4	-1,100.00
4	10-29-2012	10-29-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00
5	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		X	X	X	X			2	850	2	1,700.00
6	10-29-2012	10-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
7	10-23-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		X	X	X	X			4	850	4	3,400.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 95 101 1537			CMS # 242876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242876			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1537																
8	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	2							2	850	0	0.00
9	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						X		1	150	0	0.00
10	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30						X		1	250	0	0.00
11	10-23-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						X		1	570	1	570.00
12	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			2	30							X	1	150	0	0.00
13	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							X	1	250	0	0.00
14	10-23-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							X	1	475	1	475.00
15	10-23-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			1	30		X	X	X	X			2	200	2	400.00
16	10-29-2012	10-29-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			1	30	1							1	200	1	200.00
17	10-23-2012	10-28-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			1	30		X	X	X	X			2	240	2	480.00
18	10-29-2012	10-29-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			1	30	1							1	240	1	240.00
19	10-23-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30		X	X	X	X			2	350	2	700.00
20	10-29-2012	10-29-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			1	30	1							1	350	1	350.00
21	10-23-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30		X	X	X	X			2	250	2	500.00
22	10-29-2012	10-29-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			2	30	1							1	250	1	250.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397902	09-06-2012	10-22-2012	5	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1537			CMS # 242876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242876		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 95 P : 101 E : 1537															
23	10-23-2012	10-28-2012	12:30PM - 01:00PM	MILLIONAIRE 1230 1P(MONDAY-FRIDAY) (927)	2	30		X	X	X	X			1	175	0	0.00	
24	10-23-2012	10-28-2012	01:00PM - 02:00PM	THE CHEW (11514)	2	30		X	X	X	X			1	175	0	0.00	
25	10-29-2012	10-29-2012	01:00PM - 02:00PM	THE CHEW (11514)	2	30	1							1	175	1	175.00	
26	10-23-2012	10-28-2012	03:00PM - 04:00PM	KATIE (817)	3	30		X	X	X	X			1	150	1	150.00	
27	10-29-2012	10-29-2012	03:00PM - 04:00PM	KATIE (817)	3	30	X							1	150	0	0.00	
28	10-23-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						X		1	250	0	0.00	
29	10-23-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30							X	1	380	1	380.00	
30	10-23-2012	10-28-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	2	30							X	1	375	1	375.00	
31	10-23-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30		X	X	X	X			2	275	2	550.00	
32	10-29-2012	10-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	1							1	275	1	275.00	
33	10-23-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		X	X	X	X			3	750	3	2,250.00	
34	10-29-2012	10-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	750	0	0.00	
36	10-29-2012	10-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30	1							1	950	1	950.00	
38	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	1							1	1,100	0	0.00	
39	10-23-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	2	30							X	1	500	1	500.00	

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1537																	
40	10-23-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30		X	X	X	X			2	1,400	2	2,800.00
41	10-23-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1							1	1,400	0	0.00
42	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30		X	X	X	X			2	1,400	2	2,800.00
43	10-29-2012	10-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	X							1	500	1	500.00
		Cr Resolved 10-29-2012	Rate Reason 500 CRDT RESOLV																	
		Total:	500														Credit Resolved Total:		-1	-500.00
44	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				1	30						X		1	750	1	750.00
45	10-29-2012	10-29-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				2	30	X							1	4,000	1	4,000.00
			----- ITEM LINE NOTE ----- DWTS																	
46	10-23-2012	10-28-2012	08:00PM - 09:00PM	TUES PRIME 8-9P (810)				3	30		X						1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- DWTS																	
47	10-23-2012	10-28-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			X					1	2,300	0	0.00
48	10-23-2012	10-28-2012	08:00PM - 09:00PM	FRIDAY PRIME 8-9P (792)				2	30					X			1	2,200	0	0.00
49	10-23-2012	10-28-2012	09:00PM - 10:00PM	FRIDAY PRIME 9-10P (793)				2	30					X			1	2,500	0	0.00
50	10-23-2012	10-28-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30					X			1	1,000	1	1,000.00
			----- ITEM LINE NOTE ----- 20/20																	

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Agency Est# 95 101 1537			CMS # 242876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242876			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 95 P : 101 E : 1537																			
51	10-23-2012	10-28-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)			2	30							X	1	2,000	0	0.00
52	10-23-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30		X	X	X	X	X	X	3	750	3	2,250.00
53	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	1							1	750	0	0.00
54	10-23-2012	10-28-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30		X	X	X	X			2	250	2	500.00
55	10-29-2012	10-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30	1							1	250	1	250.00
56	10-23-2012	10-28-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	30		X	X	X	X			1	50	1	50.00
57	10-29-2012	10-29-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	30	1							1	50	0	0.00
58	10-23-2012	10-26-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30		X	X	X	X			2	325	2	650.00
59	10-29-2012	10-29-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	325	1	325.00
60	10-23-2012	10-26-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30		X	X	X	X			2	650	2	1,300.00
61	10-23-2012	10-26-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		X	X	X	X			2	950	2	1,900.00
62	10-23-2012	10-26-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30		X	X	X	X			3	1,100	3	3,300.00
63	10-29-2012	10-29-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,400	0	0.00
64	10-24-2012	10-24-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)			1	30			1					1	2,300	1	2,300.00
				----- ITEM LINE NOTE ----- NASHVILLE															

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
65	10-28-2012	10-28-2012	10:00PM - 11:00PM	SUNDAY PRIME 10-11P (929)				3	30								1	1	1,500	1	1,500.00
																		Contracted Gross Total:		71	45,470.00
																		Actual Gross Total:		61	43,245.00
																		Agency Commission:			6,486.75
																		Net Total:			36,758.25
Month/YR			Preempted	Made Good		Contract Total			Adjustments						Actual Total						
Oct 12			0.00	0.00		36,330.00			1,600.00 CR						34,730.00						
Nov 12			0.00	0.00		9,140.00			625.00 CR						8,515.00						
TOTAL			0.00	0.00		45,470.00			2,225.00 CR						43,245.00						

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